

Grace Wood

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EXPERIENCE

Reporter

June 2021 - April 2023

The Tulsa World | Tulsa, OK

- Wrote weekly articles for the Scene and World of Homes sections of the newspaper
- Recorded weekly podcasts discussing arts and entertainment in Tulsa with other reporters
- Wrote articles for the Tulsa World Magazine, published twice a year
- Regularly pitched ideas to Scene and World of Homes editor Nicole Marshall
- Utilized social media to find story ideas, track down sources and share articles with my audience
- Adhered to strict deadlines in a timely manner
- Sourced photos and managed photo assignments for all written content

Social Media Manager + Content Creator

June 2021 - Present

D2 Branding | Tulsa, OK

- Manage and create weekly content for two professional TikTok accounts
- Manage and write social media copy for two professional Instagram, Facebook and LinkedIn accounts
- Write weekly blog posts for the D2 Branding website utilizing industry keywords

Reporter

Jan. 2019 - May 2021

The Pepperdine Graphic | Malibu, CA

- Pitched weekly story ideas regarding student life, university policy, campus events, university diversity and pop culture
- Wrote 1-2 stories each week on a tight deadline
- Assisted with page design and layout using Adobe software
- Contributed to Currents Magazine and The Graphic's Special Edition each semester
- Received Best All-Around Writer award out of 180 staff members
- Named a finalist for the 2021 SoCal Journalism Award for Best Feature Writing

Production Intern

Aug. 2020 - Dec. 2020

Eat Smarter Media | Malibu, CA

- Created and scheduled social media content (Tik Tok videos, Instagram posts and reels, Pinterest posts) to promote Eat Smarter
- Utilized SEO techniques to drive traffic to Eat Smarter website and social media pages
- Copy edited website articles for clarity and accuracy

Reporting Intern

June 2019 - Aug. 2019

News on 6 | Tulsa, OK

- Assisted reporters in conducting interviews and creating news stories
- Wrote scripts for news anchors to read during morning news shows
- Recorded and edited video and audio components to create news packages

EDUCATION

Pepperdine University | Bachelor of Arts in Journalism, Hispanic Studies, *cum laude*

May 2021

- Earned a GPA of 3.68
- Received Dean's List honors in 2018-2021
- Was a member Sigma Delta Pi (National Collegiate Hispanic Honors Society)
- Served as Director of Member Conduct for Pi Beta Phi Fraternity for Women, California Mu chapter
- Studied abroad in Buenos Aires, Argentina (February - May 2019)

SKILLS

Adobe Photoshop, Premiere | Microsoft Office | WordPress | Copy editing | AP Style | Spanish